

# Budweiser *39th Annual* Budweiser Cruis'n Wisconsin Car Show

Sunday July 13th, 2025 • McKellar Park - Blanchardville, WI

**Featuring:**

**"Willy"**  
1941 Willys Coupe



**SPONSORED BY:**

Madison Vending and  
Blanchardville Vending

**Owners:** Kurt & Nancy Richter of Aviston Illinois have owned the Coupe for 12 years and have enjoyed showing and cruising around their area. Built in a two-car garage by Patrick Heady of New Age Designs, Kurt & Nancy drive the Willys around 2,000 miles a year! They also believe it or not take it to Benton Illinois Speedway and drag race it where it'll run an 11 second quarter mile! They have enjoyed showing it at indoor shows for the past two years.

**Engine & Transmission:** Ramjet 502 cubic inch big block Chevy (making 500 horsepower and 550 lbs of torque) with tuned port injection, all chrome and polished stainless steel, 700R automatic transmission with a Ford 9-inch rear end with 4:56 gears

**Exhaust:** Polished stainless-steel headers and exhaust with side exit

**Suspension:** Outlaw chassis with Heids super ride II independent polished front suspension, Chris Alstons 4-link rear suspension with Air Ride Technologies with level pro system

**Exterior:** House of Colors candy tangerine over gold metallic with life like flames arising out of more traditional flames on a Outlaw fiberglass body

**Interior:** Horned alligator and leather with flames painted into the door jambs, Classic instruments gauges with alligator inserts, hidden door releases, Ididit chrome steering column with a Banjo steering wheel. Hood, trunk lid, doors and windows all key fob operated. 2 years spent on interior alone!

**Awards/Special Recognition:** 2023 Top 20 and First in Class Chicago World of Wheels, 2024 Outstanding Custom Rod and First in Class World of Wheels in Indianapolis, Milwaukee and Kentucky, 2024 Best Rod and First in Class Chicago World of Wheels, 2025 Outstanding Rod World of Wheels Milwaukee and Kansas City, 2025 Outstanding use of Color, Outstanding Interior and First in Class Kentucky World of Wheels, 2024 First in Class Kentucky World of Wheels, Ryan Evans from Counts Kustoms pick, Best Rod at Super Chevy, Best of Show at Beloit Autorama and much, MUCH more!!!

## 36 CLASSES

Any Stock Vehicles Newer Than 2019 Go in Display Only  
Classes based on last year's attendance

#	Class Name	Class	Range
1	Antique		up to 1948
2	Street Rod		up to 1932
3	Street Rod		1933-1938
4	Street Rod		1939-1948
5	Factory Stock Mustangs		1964-2019
6	Factory Stock Camaros		1967-2019
7	Factory Stock (No 2-Seat Sports Cars)		1949-1958
8	Factory Stock (No 2-Seat Sports Cars)		1959-1964
9	Factory Stock (No 2-Seat Sports Cars)		1965-1967
10	Factory Stock (No 2-Seat Sports Cars)		1968-1970
11	Factory Stock (No 2-Seat Sports Cars)		1971-1978
12	Factory Stock (No 2-Seat Sports Cars)		1979-2019
13	Unrestored (Minimum Touch-Ups)		1988 & Older
14	Muscle Cars (Basically Stock, 350+ h.p. engines)		1964-1969
15	Muscle Cars (Basically Stock, 350+ h.p. engines)		1970-1974
16	Street Machine		1949-1965
17	Street Machine		1966-1969
18	Street Machine		1970-1975
19	Street Machine		1976-Present
20	Street Machine		1955-1957 Chevy
21	Aftermarket & Factory Specialty (Roush, Yenko, etc.)		All Years up to 2019
22	Special Interest	Modified All Years	Stock 2005-2019
23	2-seat sports cars (stock & modified)		1949-1982
24	2-seat sports cars (stock & modified)		1983-2004
25	2-seat sports cars	Modified 2005-present	Stock up to 2019
26	Custom Cars		All Years
27	Trailered	Modified All Years	Stock up to 2019
28	Trucks & Vans-Modified		up to 1957
29	Trucks & Vans-Modified		1958-Present
30	4x4 Trucks-Modified		All Years
31	Tuners-Cars & Trucks	Modified All Years	Stock up to 2019
32	Trucks & Vans-Stock		1949-2019
33	Rat Rods - Primered and Patina		up to 1969
34	Motorcycles-Stock		up to 2019
35	Motorcycles-Modified		All Years
36	Modern Muscle	Modified 2007-Present	Stock 2007-2019

ALL PROFITS GO BACK  
TO THE COMMUNITY

## ENTRANT FEES

ENTRANT FEES: \$15 day of show, \$10 if received by July 9th.

Driver, plus 1 guest included - General Admission: Good Will Donation  
Display and for sale cars, \$10 entry fee (no awards given)

NEW & IMPROVED! Pre-register online at [www.blanchardville.com](http://www.blanchardville.com)

**To pre-register:** Send entry fee, along with name, address,  
phone, car info., Club, distance traveled and class to:

Aaron Jorenby, 105 East Wilson Street, Blanchardville, WI 53516

FOR INFORMATION: call Aaron Jorenby @ 608-523-4338



Follow us on Facebook: Cruisin' WI Car Show

Find more information at [www.blanchardville.com](http://www.blanchardville.com)



**Save the Date!**  
Good Fellas Ride Cruise Night

a benefit for the UW Childrens Hospital Aug. 23, 2025

Next Year's  
Date: July 12, 2026  
Rain or Shine

**Save the Date!**  
Blanchardville Cruise Night

Thursday August 21, 2025



## SPECIAL VENDOR



Wrecktify Collision and Restoration of New Glarus Wisconsin is excited to be featured at this years show. On display will be samples of their current projects.

Give them a call at 608-527-2246,  
follow them on Facebook or visit  
[www.wrecktifycollision.com](http://www.wrecktifycollision.com)

## LOCAL SPOTLIGHT



Calvin and Amy Johnson from Hollandale Wisconsin will be displaying their 1951 Studebaker Starlight Coupe. Calvin bought the car from Tom Meigs from Dodgeville in 2018. Calvin began building and modifying the 'STUDE' all in his shop and finished the project in June of 2021. Its powered by a 511 cu. in. big block Chevy making 725 horsepower, Turbo 400 transmission, Ford 9" rear end with 4.30 gears. The car runs 10 seconds flat in the quarter mile at 133 mph! The Studebaker is driven and enjoys cruising around and attending a few local shows.

## JUDGED SHOW

3 "Best of Class" trophies in each class.

Large classes 4 or more awarded.

Must be present to receive trophy.

Long distance trophy {vehicle driven to show on show day from home}

Best Chevy, Best G.M., Best Mopar, Best Ford, Best Club Participation

Judge's Choice, "Best of Show" {stock} and "Best of Show" {modified}

Dash plaques to the first 300 judged vehicles  
{last year 308 (due to weather) registered}

TO BE ELIGIBLE FOR A TROPHY, YOU MUST PARK IN CLASS TO BE JUDGED!

CLUB PARKING WILL BE DISPLAY ONLY!!!!

## OTHER INFORMATION



Car registration: 8:00 AM - Noon  
Food & Beverages from 8:00 AM on  
Camping facilities in park

FREE Swap Space available for all non-food vendors  
Includes vehicle, driver, and 1 helper. Set-up time 6 AM  
Custom/Limited-Edition Shop Shirts and T-Shirts for sale!!!  
Awards around 3:00 PM (will move up if ahead of schedule)  
PA System and MC: 3D Sound Company Featuring Dave Palmer